

**Georgia Association of Accounting Educators**  
**Accounting Education at the Turn of the Decade**  
**2020 Conference Program**  
**February 7 and 8, 2020**

**Friday, February 7, 2020**

9:00 am –11:00 am      Technical College Faculty Meet & Greet      Nesbitt 3202

9:30 am –11:00 am      Sponsor set up: Pre-function Area      Student Center Lobby  
11:00 am –12:00 pm      Registration/Meet Sponsors      Robinson Ballroom  
12:00 pm –1:00 pm      Welcome and Lunch with Keynote Speaker      Robinson Ballroom  
Jim Peterson, Author  
Count Down: The Past, Present, and Uncertain Future of the Big Four Auditing Firms

1:00 pm – 2:00 pm      Plenary Session 1      Robinson Ballroom

*Accounting Education - What Has Changed (and what hasn't) As We Enter the New Decade — Panel*

Larry Dennis, Martha Merritt, and Tad Ransopher, University of North Georgia

2:00 pm – 2:30 pm      Coffee/Snack Break/Mingle w/Sponsors      Student Cntr Lobby

2:30 pm – 3:30 pm      Concurrent Session 2

**Session 2.1**      (one 50-minute presentation)      Nesbitt 3203

*Internships*

Karen Howard, Technical College System of Georgia  
Mark Reddick, Chattahoochee Technical College  
Kate Dean, Nichols, Cauley & Associates

**OR**

**Session 2.2**      (one 50-minute presentation)      Nesbitt 3201

*University Tools & Partnership Opportunities with Becker CPA Exam Review*  
Bobbi Claghorn and Amy Johnson, Becker Professional Education

**OR**

**Session 2.3**      (two 25-minute presentations)      Nesbitt 3204

*Visualize and Connect: How Accounting Can be Better Understood Through Graphic Novel Supplementation*

Kate Cotter-Reilly, Clayton State University

*Are Millennials and GenZ different? An investigation of ethical perceptions using ARBC*  
Bill Black, University of North Georgia

**3:30 pm – 5:00 pm      Concurrent Session 3**

**Session 3.1** (three 25-minute presentations)

**Nesbitt 3203**

*BA in Accounting + MAcct + Review ≠ CPA : What is the Equation?*  
Marlissa Phillips, Clark Atlanta University

*Teaching Financial Accounting Principles to Non-Accounting Major Underclassmen:  
How to Engage Students Who Want to Burn You in Effigy*  
Michael Wiggins, Georgia Southern

*Student Perceptions of Academic Dishonesty*  
Donald L. Ariail and Amine Khayati, Kennesaw State University

**OR**

**Session 3.2** (three 25-minute presentations)

**Nesbitt 3204**

*An Introduction to Specifications Grading and Its Potential Use in Introductory  
Accounting Courses*  
Cassie F. Bradley, Georgia Gwinnett College  
Catherine Cleaveland, Kennesaw State University

*S.M.A.R.T. Learning requires V-Approach to Teaching*  
Sandria Stephenson, Kennesaw State University

*Sponsor Presentation: McGraw Hill*

**OR**

**Session 3.3** (one 50-minute presentation and one 25--minute presentation)

**Nesbitt 3201**

*Teaching Successful Business and Accounting Courses Online: Lessons Learned*  
Natasha Goss, East Georgia State College  
Kara Kostiuk and Megan McMahon, Wesleyan College

*Sponsor Presentation: StudentsExcel.com.- David Ringstrom*

**5:00 pm – 6:00 pm      Prep for Banquet/Free-time on Your Own**

**6:00 pm– 7:45 pm      Banquet**

**Robinson Ballroom**

*Guest Speaker:* Boyd E. Search, President & CEO, The Georgia Society of CPAs

# Saturday, February 8, 2020

7:45 am                      Breakfast                      Cleveland Ballroom (Nesbitt 3110)  
8:00 am – 8:30 am      Business meeting              Cleveland Ballroom (Nesbitt 3110)

## GAAE Business Meeting 2/8/2020 Agenda

Approval of 2019 Meeting Minutes

Treasurer's report:

- Financial Report as of 7/31/2019
- Annual Corporate Filing (due April 1st)
- Annual Form 990 e-postcard (due December 15th)

Officer Elections:

- Secretary

Other Business:

- GAAE members' accolades/accomplishments
- Completion of GAAE 2020 Annual Meeting evaluation form
- "Passing the Gavel" and welcoming the new Board 2020-2021  
Dr. William Black, CPA to Mr. Joey Sanders

Announcements: 2021 Annual Meeting Save the Date Info Joey Sanders

Adjourn to Concurrent Sessions

### 8:30-9:30      Concurrent Session 4

**Session 4.1**      (one 50-minute presentation)

**Nesbitt 3204**

*Rethinking Tax Strategies in the Wake of the Tax Cuts and Jobs Act (TCJA) of 2017*

Kent Poff, University of North Georgia

**OR**

**Session 4.2**      (one 50-minute presentation)

**Nesbitt 3201**

*Increase Enrollment in Accountancy Programs with CFP Board Registered/PFS*

*Financial Planning Curricula*

William Brent Carper, Gordon State College

**OR**

**Session 4.3**      (one 50-minute presentation)

**Nesbitt 3203**

*Using Excel to Create Self Grading Assignments and Improve Student Learning*

Russell Jon Ciokiewicz, Mercer University

### 9:30-10:30      Concurrent Session 5

**Session 5.1**      (one 50-minute presentation)

**Nesbitt 3204**

*Basic Data Analytics in R for Accountants*

Kurt Schulzke, University of North Georgia

**OR**

**Session 5.2** (one 50-minute presentation)

**Nesbitt 3201**

*Teaching Professionalism: We Must! We Can!*  
Martha Merritt and Lisa Nash, University of North Georgia

**OR**

**Session 5.3** (one 50-minute presentation)

**Nesbitt 3203**

*How Should Faculty Prepare Accounting Majors for the Fourth Industrial Revolution?*  
Carl Gabrini, Dalton State College  
Christine Jonick and Jennifer Schneider, University of North Georgia

**10:30-10:40 Coffee and Snack Break**

**Cleveland Ballroom (Nesbitt 3110)**

**10:40-11:40 Concurrent Session 6**

**Session 6.1** (one 50-minute presentation)

**Nesbitt 3203**

*Improving Authenticity and Integrity of Student Learning*  
Stephanie Miller and Shannon Shumate, Kennesaw State University

**OR**

**Session 6.2** (one 50-minute presentation)

**Nesbitt 3201**

*The Impact of Professional Development within Accounting Programs*  
Ben McMillan, Georgia College

**OR**

**Session 6.3** (one 50-minute presentation)

**Nesbitt 3204**

*Are Intermediate Accounting students getting enough Excel in their diets?*  
Lisa Nash and Christine Jonick, University of North Georgia

**Adjourn until 2021**

**WIFI Access**

**Login: stu-ce**

**Password: success**